



# Christopher Seelig

Senior Vice President  
Director of Retail Services

Christopher Seelig specializes in retail brokerage, including the representation of retail tenants, restaurants, sellers, and landlords. Chris joined NAI Daus in 2004 as a Retail Associate; was named Vice President and Director of Retail Services in 2006; and promoted to Senior Vice President in 2009. Chris previously worked for NAI Ronald Markowitz Real Estate Inc., where he served as a Retail Sales Associate for five years. Prior to his many years in the commercial real estate industry, Chris held the position of general manager for Houlihan's Restaurants.

Chris has extensive experience in site selection, land assemblage, sales, leasing, and development projects. As a tenant representative, Chris has planned and implemented location strategy for national chain retailers, as well as found the one perfect location for the entrepreneur opening their first business. As a landlord representative, Chris has experience with individual investors, national shopping center owners and developers, as well as corporate disposition and bank-owned property assignments. In addition, Chris provides consulting and other fee-for-service work to clients.

Chris has detailed knowledge and experience in all of the retail markets in Northeastern and Central Ohio, including Cleveland, Akron, Canton, Youngstown, Warren, Columbus, Mansfield, and the surrounding areas.

Since joining NAI Daus he has been awarded the NAI Daus Top Five Producers Award in 2006, 2007, 2008, and 2009; and the NAI Global Elite Producer Award in 2007. Chris's professional memberships include the International Council of Shopping Centers (ICSC) and the NAI Retail Council. He graduated with a Bachelor of Science degree in Business Administration from The Ohio State University.

## Significant Transactions

- Developed market strategy for Central Ohio currently under implementation for Bruegger's – the first 5 locations are open or under construction
- Completed 6 build-to-suit leases for KinderCare throughout Northeast Ohio
- Leased a vacant Super Kmart to 100% occupancy with HHGregg, Ashley Home Stores, and Flower Factory
- Performed pre-construction leasing services for Nexgen Properties of a 38,000 SF strip center in Madison, achieving 78% occupancy prior to groundbreaking
- Completed sale and ground lease transactions for Yum! Brands in Mansfield and Canton
- Represented Fifth Third Bank in the acquisition of 6 properties for the development of branch locations throughout Northeast Ohio
- Completed 9 leases in 10 months at Shaker Square in Cleveland for Key Bank REO department
- Represented Harbor Freight Tools in leasing 4 properties in Northeast Ohio
- Achieved 100% pre-construction occupancy for Falls Creek Development for a 13,000 SF strip center in Mansfield

## Client List

- Fifth Third Bank
- Ashley Furniture
- Harbor Freight Tools
- Huntington Learning Center
- KinderCare
- McDonald's
- Bruegger's Bagels
- Erie Island Coffee
- Inland American Retail Mgt.
- Nexgen Properties
- The Salvation Army
- Greenstreet Real Estate Partners
- The Benchmark Group
- Bear Creek Capital
- Ratliff Investments
- Manners Management Company
- Omni Realty



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