

Lisa M. Trevino

Sales Associate



2000 - Present

COMPANY EXPERIENCE

Lisa joined NAI Daus in 2000 as a marketing assistant and was promoted to Marketing Director. Lisa was responsible for all facets of NAI Daus in-house marketing program, including marketing strategy, research, event planning, press relations, graphic design, marketing material development, branding and advertising. She produced presentation-quality maps and reports for the purpose of displaying analysis results, as well as marketing NAI Daus and its listings.

Lisa has continued her professional and personal growth transitioning into a producer. She uses her considerable marketing skills for the benefit of her clients.

PROFESSIONAL ACCOMPLISHMENTS

Increased company brand awareness in marketplace, assisted Managing Partner in multiple brokerage, investment and development projects.

PRIOR EXPERIENCE

Prior to NAI Daus Lisa worked in the property management field for 6 years for the BP America research facility in Cleveland and NAI Alan R. Daus and Associates.

EDUCATION

Graduated from the University of Toledo in 1992 with a Bachelor of Business Administration, specializing in Marketing
State of Ohio Licensed Agent in December 2006

AFFILIATIONS

Member of International Council of Shopping Centers
NAI Retail Council
NAI International Marketing Council



Commercial Real Estate Services, Worldwide.

Business Property Specialists, Inc. Broker

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